

Xaree Reyes

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EDUCATION

Pepperdine University | Malibu, CA

August 2021 –

Present

Bachelor of Arts in Integrated Marketing and Communication | GPA: 3.83 Expected Graduation
May 2025

Monte Vista Christian School | Watsonville, CA

High School Diploma awarded May 2020 GPA: 4.05

EXPERIENCE

Global Learning Week Intern - International Programs, Pepperdine University (August 2024 - Present)

- Creates, plans, and coordinates Global Learning Week. Global Learning Week promotes global citizenry and highlights the diversity on campus through a week of events hosted by the IP Office in partnership with other clubs and organizations.
- Forged relationships with groups and individuals, using creativity to come up with engaging events with said partners, creating marketing materials including a theme, graphics, social media and on campus presence, and maintaining a high level organization.

IPRA Development Intern – International Programs, Pepperdine University (August 2023 - July 2024)

- Updated and led training for the '23-24 RA's with the Director through the use of presentations, Google forms, Zoom, and course's work.
- Revamped and restructured IP RA training for the '24-25 RA's with the Assistant Director of Marketing & Student Development through research, Google Slides, Docs, Forms, ideation and innovation, verbal advertising and vetting.
- Worked with other on campus organizations to create a multifaceted training environment. Assisted with leading sessions and activities for training.

Event Planning - Student Programming Board, Pepperdine University (July 2023 - June 2024)

- Planned and Executed Blue and Orange Madness for 2,000+ people, creatively and logistically.
- Contracted vendors, student organizations, formatted University Contracts, delegated tasks, worked with marketing for promotional content and post.
- This required enthusiasm, innovation, adaptability and problem solving skills.

Residential Advisor in Buenos Aires – Pepperdine (Study Abroad) (September 2022 - April 2023)